

**SREE NARAYANA NURSING COLLEGE  
STONEHOUSE PET, NELLORE  
DEPARTMENT OF NURSING MANAGEMENT**

**FACULTY DEVELOPMENT PROGRAMME ON SWOT ANALYSIS  
02.02.2019**

Nursing Management Department has conducted faculty development program on SWOT Analysis on 02.02.2019. The program commenced by bringing the spiritual feeling with the prayer song and followed by welcome song by II year B.Sc Nursing Students. Welcome address was given by the B. Bhanuparam Jyothi, HOD of Nursing Management, traditional lamp was lightened by the Dr.Indira.S. Nursing Dean and V. Jayanthi principal, Sree Narayana Nursing College and the HODS of all departments.

Pre-test was conducted for 15mts. The programme started at 3 pm. A total of 40 members including faculties and M.Sc. Nursing students were attended the programs. B. Bhanu Param Jyothi, HOD, Department of Nursing Management, delivered the introduction on SWOT Analysis. Sessions were started with presentations by presenters.

**Dr. Indira. S**, Principal, Narayana College of Nursing, gave speech on introduction on SWOT Analysis, how it can be applicable in nursing care and various settings.

**Mrs. B. Bhanu Param Jyothi**, Asst. Professor, discussed about the Definition, aims, purpose, need and importance of SWOT Analysis.

**Ms. Ramya**, Associate Professor, HOD, department of Child Health Nursing, discussed about strength of SWOT.

**Mrs. B. Vanaja Kumari**, HOD, Department of Nursing Education, presented a topic on Weakness of SWOT.

**Mrs. Kantha**, Associate Professor, HOD, Department of Nursing Research, discussed about the Opportunities of SWOT.

**Mrs. B. Kalpana**, HOD, Department of Community Health Nursing, presented a topic on threats of SWOT.

**Mrs. Rajeswari .H**, HOD, Department of Mental Health Nursing, has explained in-depth about the SWOT analysis process.

**Mrs. V. R. Sarith**, Professor, was discussed about the Abstract of SWOT Analysis.

**Ms. Padma Priya**, B.Sc. (N), Tutor, discussed about the advantages and disadvantages of SWOT analysis.

At the end of all the presentation **Dr. Indira .S** summarized the whole topic and involved the audience too by bringing out their opinions on the session. The program confined by distributing the certificates to all the presenters by Dr. Indira. S, principal. Post test was conducted. Vote of thanks was delivered by Ms. Padma Priya. M, tutor, and the program was ended with national anthem.

**TABLE :1 FREQUENCY AND PERCENTAGE DISTRIBUTION OF KNOWLEDGE ON SWOT ANALYSIS AMONG ALL PARTICIPANTS.**

**N =40**

<b>S.NO</b>	<b>GRADE</b>	<b>PRE-TEST</b>		<b>POST TEST</b>	
		<b>F</b>	<b>%</b>	<b>F</b>	<b>%</b>
1	A+			5	13
2	A	11	28	19	47
3	B	7	18	11	27
4	C	18	45	5	13
5	D	4	10		

**FIG: 1 PERCENTAGE DISTRIBUTION OF KNOWLEDGE ON SWOT ANALYSIS AMONG ALL PARTICIPANTS**

