#### SREE NARAYANA NURSING COLLEGE

### Stonehousepete, Chinthareddypalem, Nellore

#### NSS report on breast feeding week celebrations-2019

To enhancing the breast feeding them of "**Empower parent, Enable breast feeding**" we Sree Narayana nursing College under NSS unit had celebrated breast feeding week from august 1<sup>st</sup> to 7<sup>th</sup>. The breast feeding week was celebrated in different areas for 7 days.

#### Day1:

The first day of breast feeding week on 01.08.19 between 10-12pm was celebrated at Anganwadi center, Kamakshi Nagar. Program organized by Ms. Aruna, Asst. Professor and Mrs. Suchitra, Asst. Professor. 3<sup>rd</sup> year B.Sc. students are performed **Role play on care of breast before and after feeding, signs of effective feeding, latching** and ended with distributing refreshments to the participants.



#### **Day 2:**

The NSS Program officer, Mrs. Savithri, HOD of Child Health Nursing ,Mrs. Kalpana, HOD, department of Community Health Nursing, NSS volunteers celebrated second day of breast feeding week on 2.08.19 between 10-12 pm at Anganwadi center, Kamakshi Nagar, Nellore. On the second day students are shown Video Teaching – techniques, physiology of lactation, advantages breast feeding were showed to the participants. Antenatal, postnatal mothers and also reproductive age girls were participated in the program. Refreshments were distributed to the participant.



## **Day 3:**

Puppet show on importance of EXCLUSIVE breast feeding, DISADVANTAGES of formula feeding was performed on 3rd day at Anganwadi, Kamakshi Nagar, Nellore by 3<sup>rd</sup> year B.Sc nursing students. Organized by Mrs. Aruna, Asst. Professor, Department of OBG nursing.

Antenatal, postnatal mothers and also reproductive age girls were participated in the program, Refreshments were distributed to the participant.



# **Day 4:**

The 4<sup>th</sup> day of breast feeding week on 04.08.19 between 10-12 pm was celebrated at Anganwadi center, Kamakshi Nagar by Mrs. Suchitra, Asst. Professor, on the fourth day **Live exhibition on Weaning diet** was shown to the antenatal and postnatal mothers, and ended with distributing refreshments to the participants.



**Day 5:** 

The fifth day programme a panel discussion was conducted in Sree Narayana Nursing College on Myths about breast feeding Practices and weaning diet by III year B.Sc. Nursing students, The Chief guest was Mrs. Arundathi, Asst. Prof Department of Medical Surgical Nursing and Mrs. Bhanu Jyothi, Asst. Prof, Department of Community Health Nursing. The program was with a good discussion of points on weaning diet, the discussion was evaluated with a valid point.



#### **Day 6:**

The sixth day of breast feeding week was celebrated on 06.08.19 on the day conducted competition in Sree Narayana Nursing College. The essay **writing on 2019 breast feeding Theme** at 10-11, the Evaluator of Mrs. Saritha, Assoc. Professor, Department of Medical Surgical Nursing and 3-4am conducted competition of **Painting on Techniques of breast** feeding by evaluators of Mrs. Aruna Asst. Professor, Department of OBG, Mrs. Lalitha Kumari, Assoc. Professor, Department of Mental Health Nursing.





#### **Day 7:**

The last day of breast feeding week was celebrated at in Sree Narayana Nursing College on 07.08.19 between 12-1 pm. The program was started by prayer song and welcome song by III B.Sc. (N) students. Mrs. Samihitha, Assoc. Professor, Child health nursing department welcome the gathering. The chief guest of the program was Mrs. Jayanthi, Principal, Sree Narayana Nursing College. Mrs. Kalpana, Vice Principal cum HOD of Community Health Nursing department and all department HODs were the dignitaries for the program. The chief guest and other dignitaries delighted the program by lamp lighting. A special mime was done by III year B.Sc. nursing students and the winners of the whole week competitions were awarded with prizes and certificates. The program was concluded by vote of thanks given by Ms. Linta, III year B.Sc. (N) student followed by distribution of snacks and national anthem











